23

JESSIE BREWER

GRAPHIC DESIGNER

1

PORTLAND TROUT FOOTBALL

October 2016

I was assigned to create a logo for a sports team. Along with the primary logo, I was required to develop a secondary logo, wordmark, and applications.

PORTLAND
TROUT

PANTONE 303 | CMYK 97, 72, 51, 54 | RGB 0, 44, 61

PANTONE 178 | CMYK 0, 78, 56, 0 | RGB 241, 19, 96

PANTONE WHITE | CMYK 0, 0, 0, 0 | RGB 255, 255, 255

PANTONE 7457 | CMYK 24, 0, 4, 0 | RGB 188, 229, 240

PANTONE 185 | CMYK 1, 97, 88, 0 | RGB 236, 40, 49

2

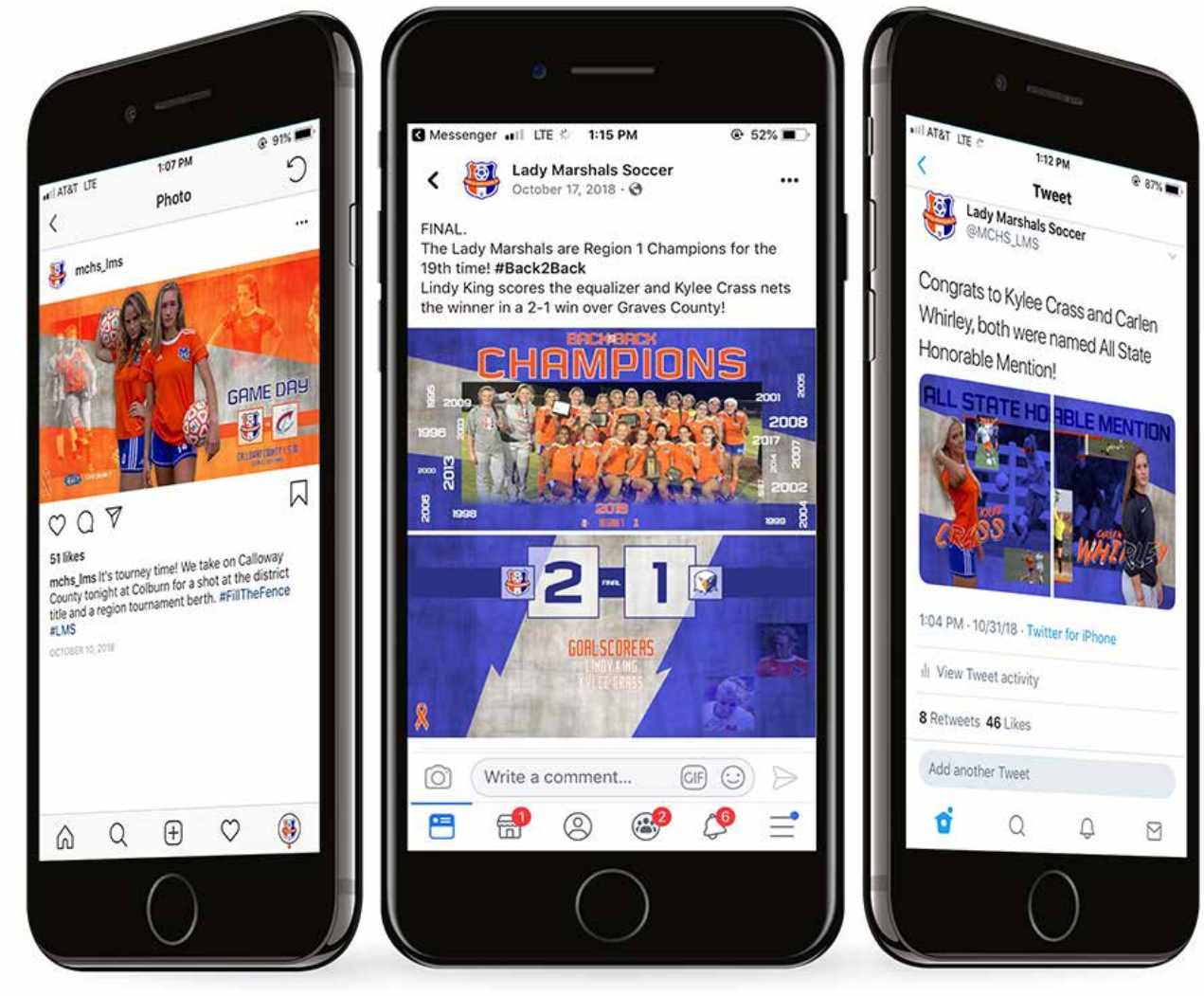
LADY MARSHAL SOCCER

September 2016

I created a custom crest and wordmark for Marshall County High School's girls' soccer team to be used for various applications. I also created custom graphics to be used on various social medias.

LADY MARSHALS
SOCCER

Previous mark

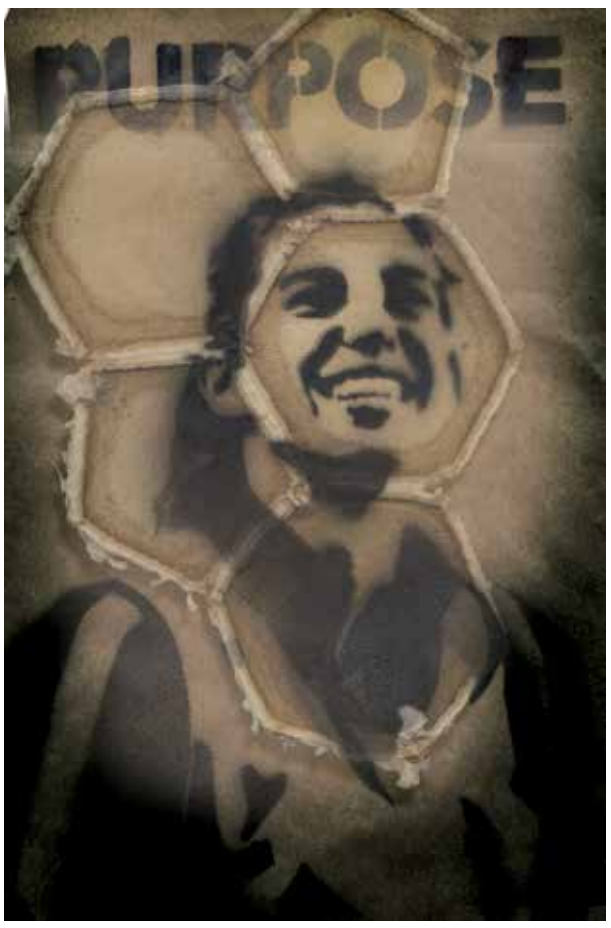


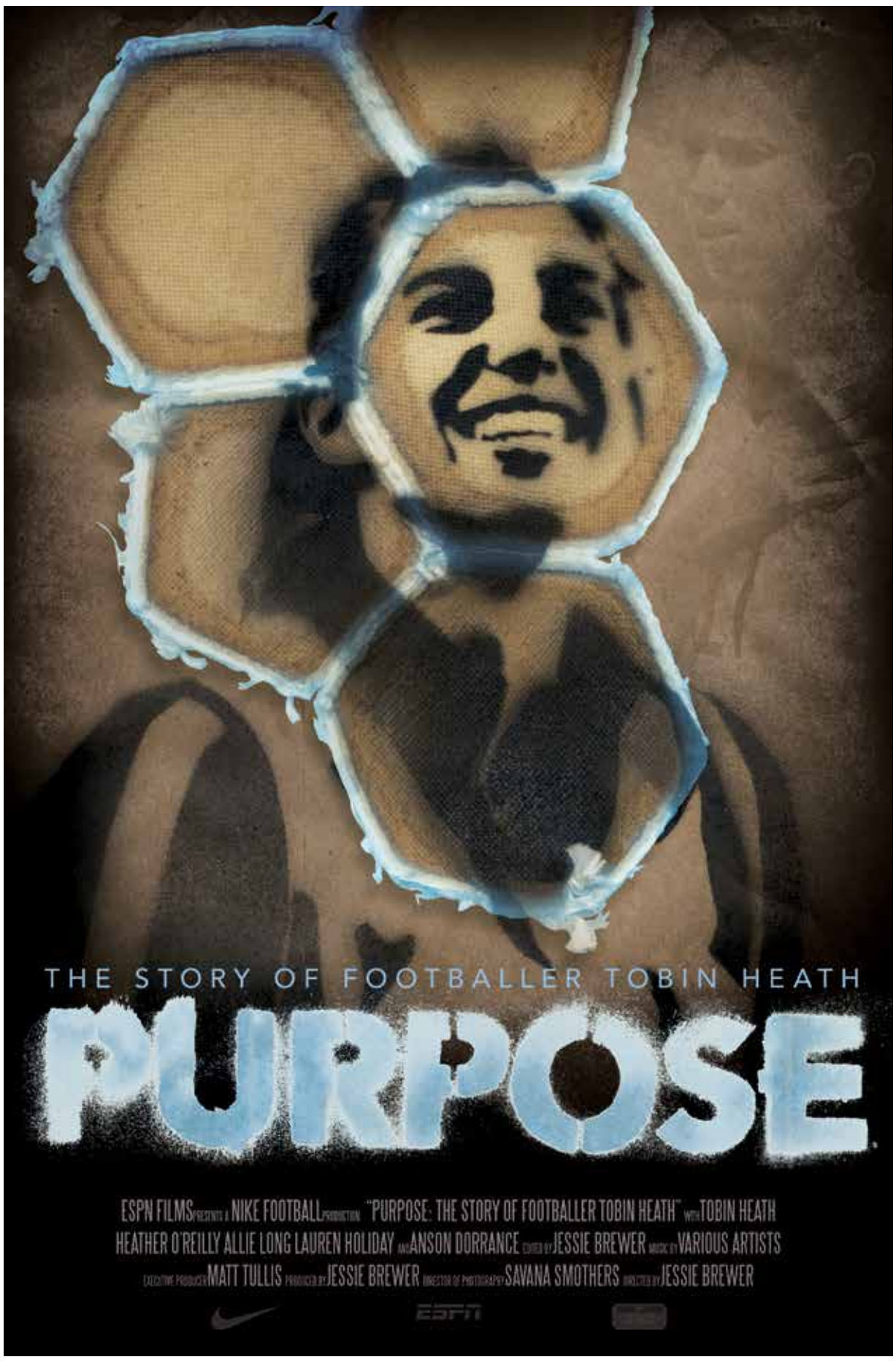
3

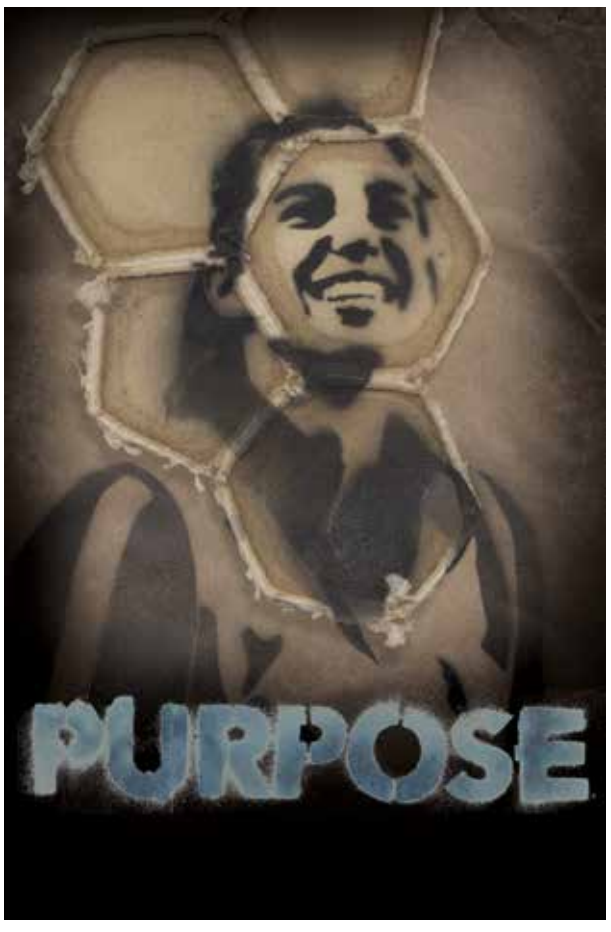
FIND YOUR GIANT POSTER

April 2017

I was assigned to create a graphic stencil of a celebrity and word in order to develop a promotional poster for an event using the image as the main element of the poster. Additionally, I used found objects as my canvas to spray paint the stencils.







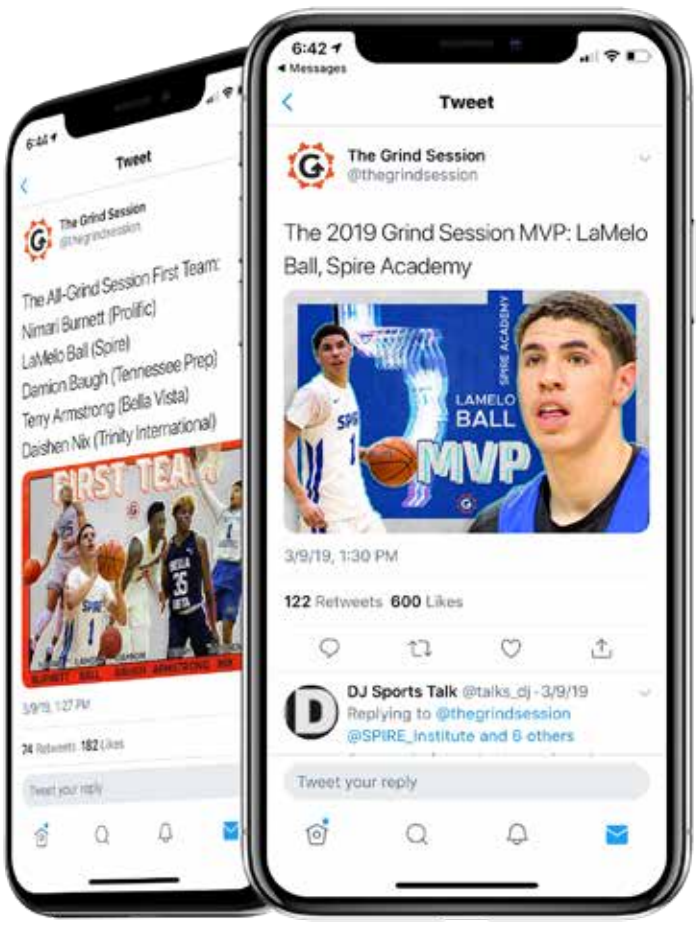
4

THE GRIND SESSION AWARDS

March 2019

I created end of the season graphics for The Grind Session's award winners to be used on various social media outlets.

Ps



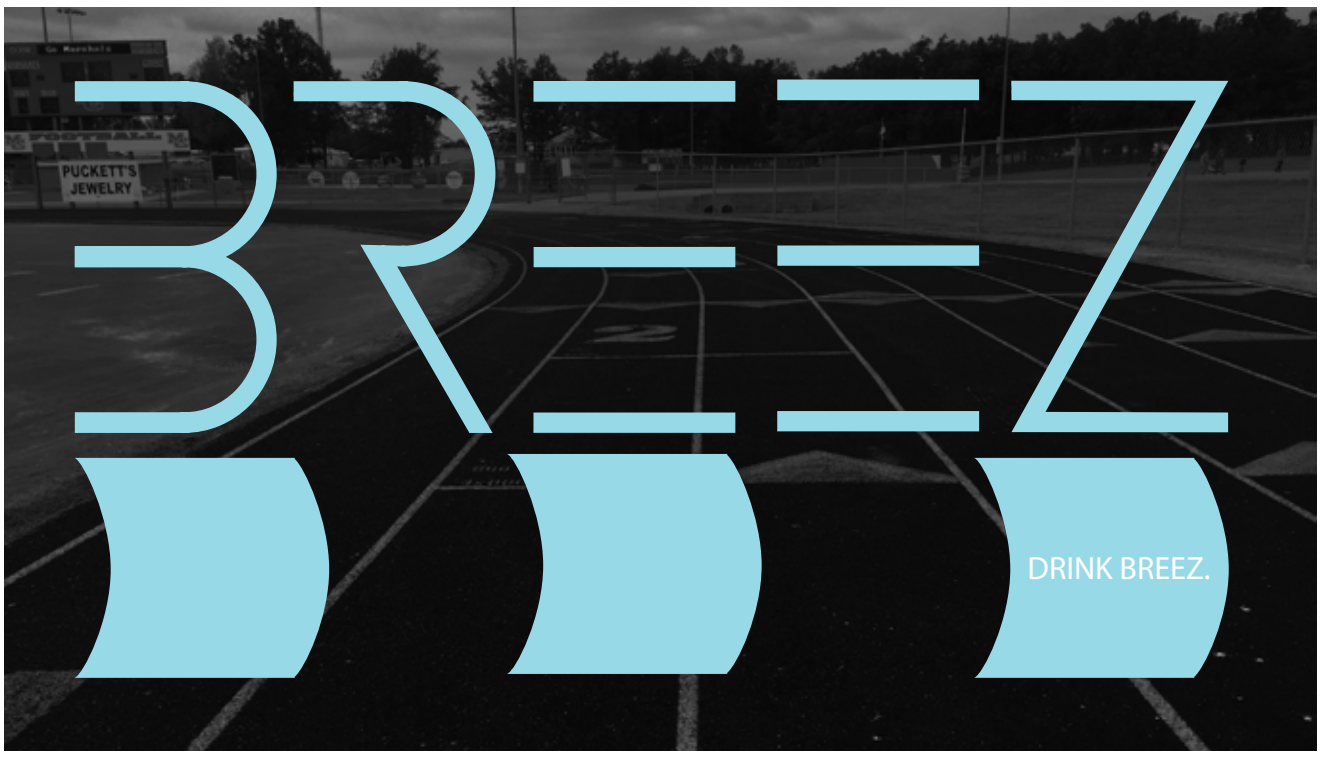
5

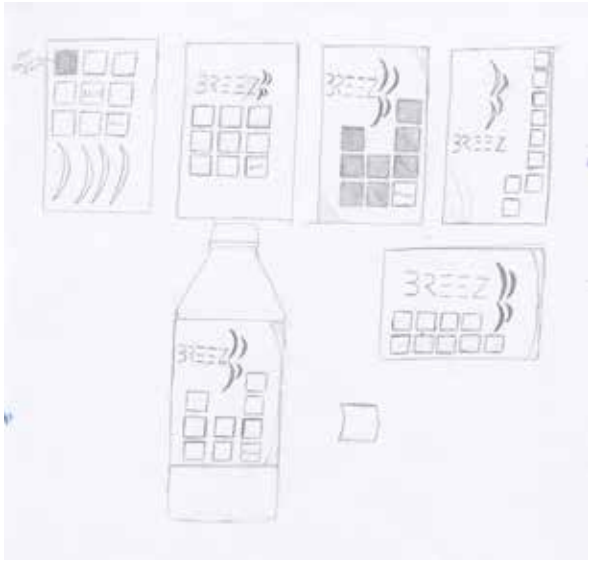
BREEZ SPORT DRINK

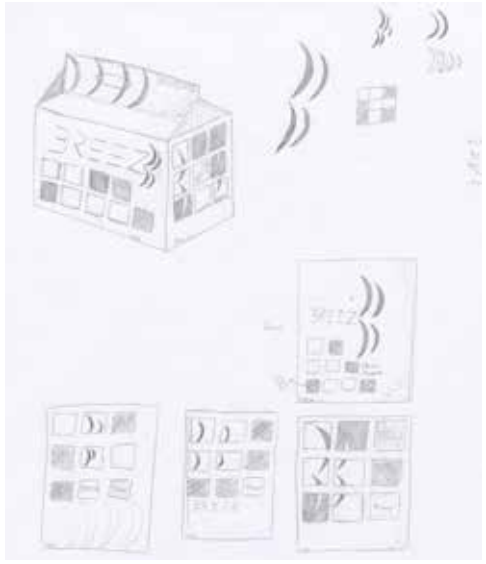
September 2016

I was assigned to create a concept drink company and develop branding, packaging, and applications for it.

Ps Id Ai







MADE IN THE USA
MANUFACTURED FOR:
Breez Sports Drinks
Portland, OR 97201

INGREDIENTS: Filtered Water, Pure Cane Sugar, Coconut Water Concentrate, Citric Acid, Dipotassium Phosphate (Electrolyte), Vegetable Juice Concentrate (color), Ascorbic Acid (Vitamin C), Gum Arabic, Magnesium Oxide (Electrolyte), Natural Flavors, Calcium D - Pantothenate (Vitamin B5), Niacinamide (Vitamin B3), alpha-Tocopheryl Acetate (Vitamin E), Ester Gum, Zinc Oxide (Electrolyte), Pyridoxne Hydrochloride (Vitamin B6), Vitamin A Palamite (Vitamin A), Folic Acid (Vitamin B9), Beta-apo-8 Carotenal (color), Cyanocabalamin (Vitamin B12).

BREEZ

GRAPE

16 fl oz
(473 mL)

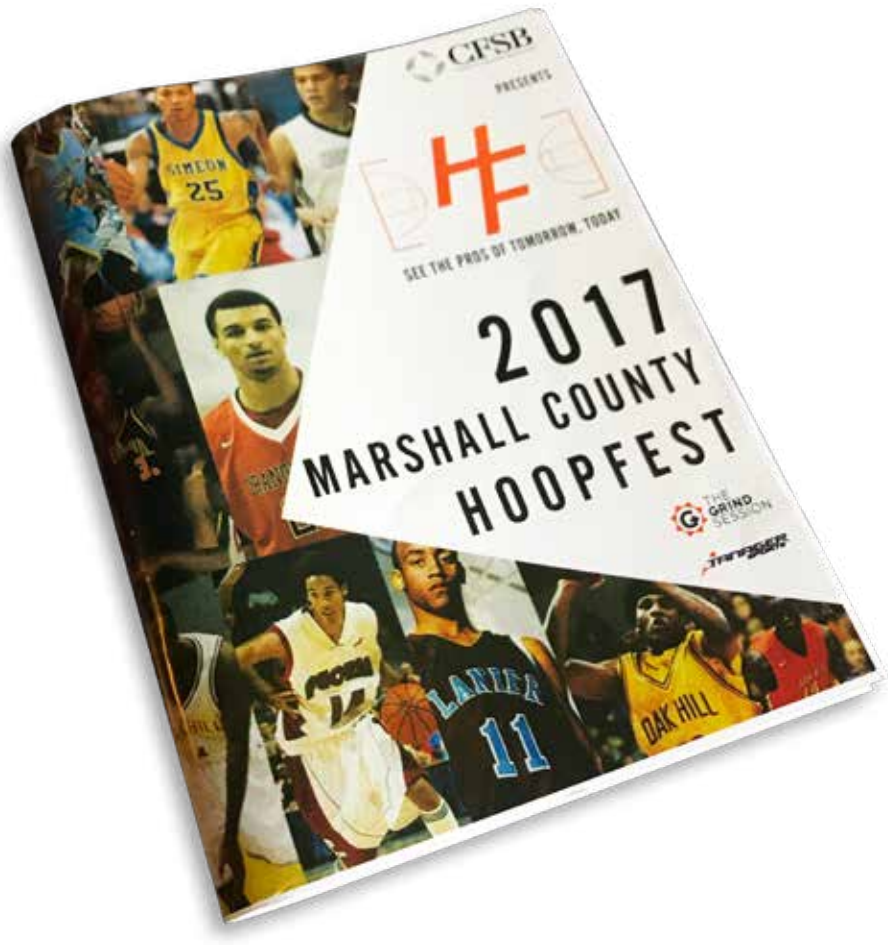
HOOPFEST LOGO AND COVER DESIGN

November 2017

I was tasked with updating the original logo and making it more modern. I was also challenged to create the historical events' program cover.

Ps Id Ai

Previous mark

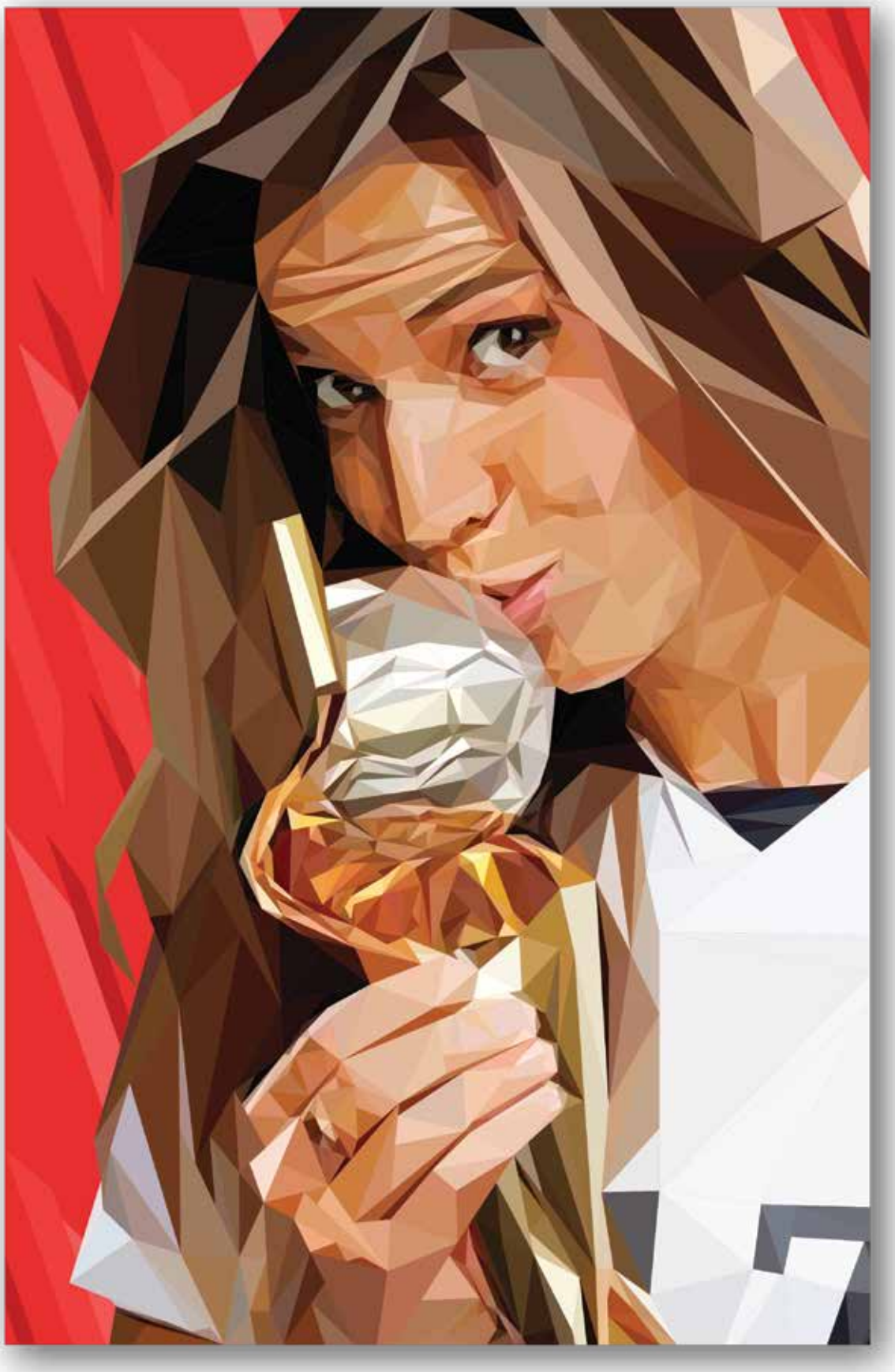


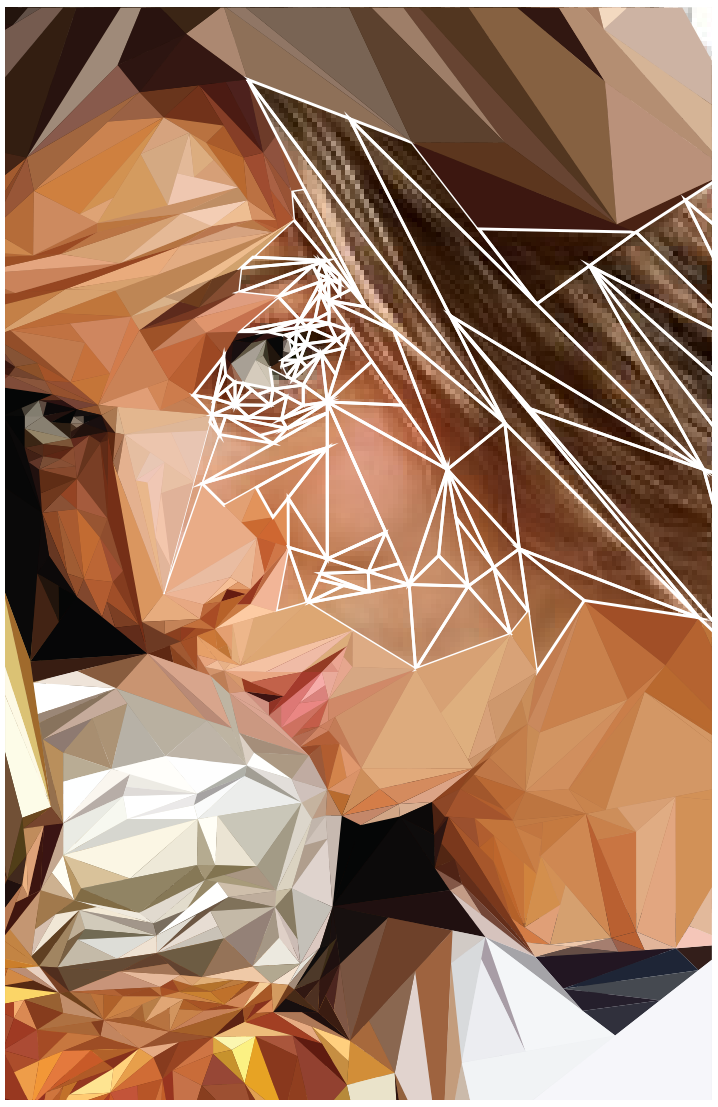
7

LOW POLY PORTRAIT

February 2017

The assignment for this project was to create a low-poly portrait (using only triangles) of someone famous. I then created a campaign to add to the image.



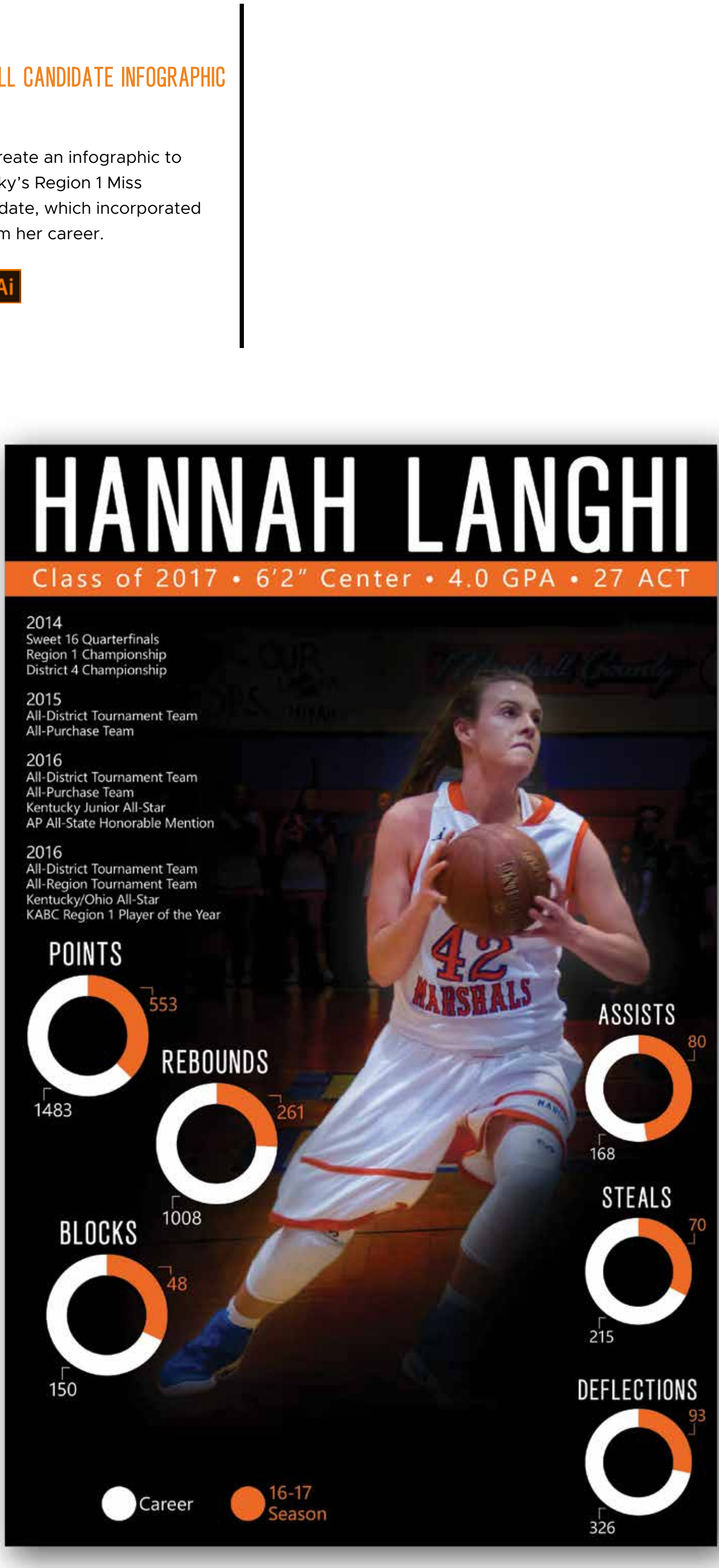


8

MISS BASKETBALL CANDIDATE INFOGRAPHIC

March 2017

I was asked to create an infographic to promote Kentucky's Region 1 Miss Basketball candidate, which incorporated her statistics from her career.

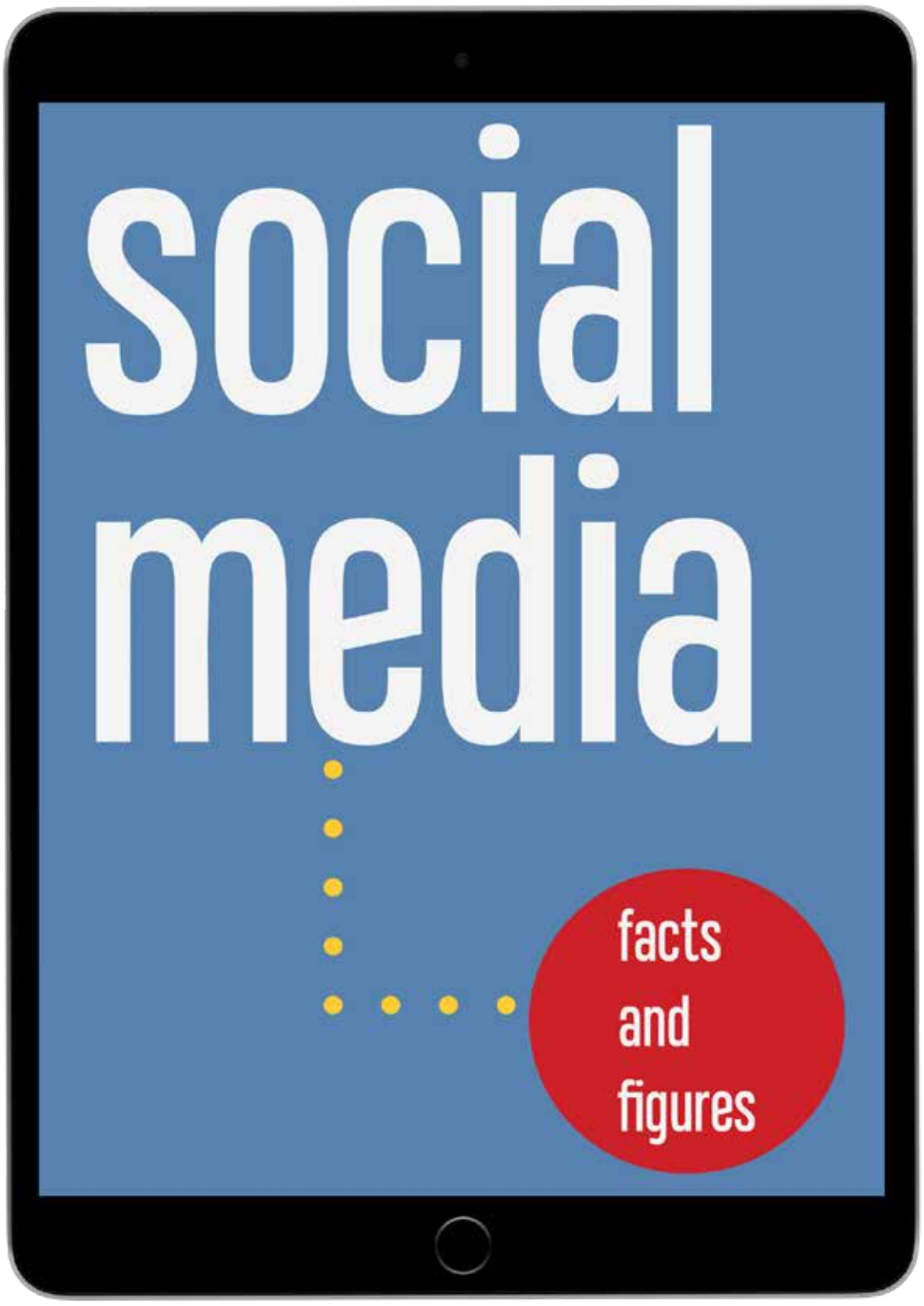


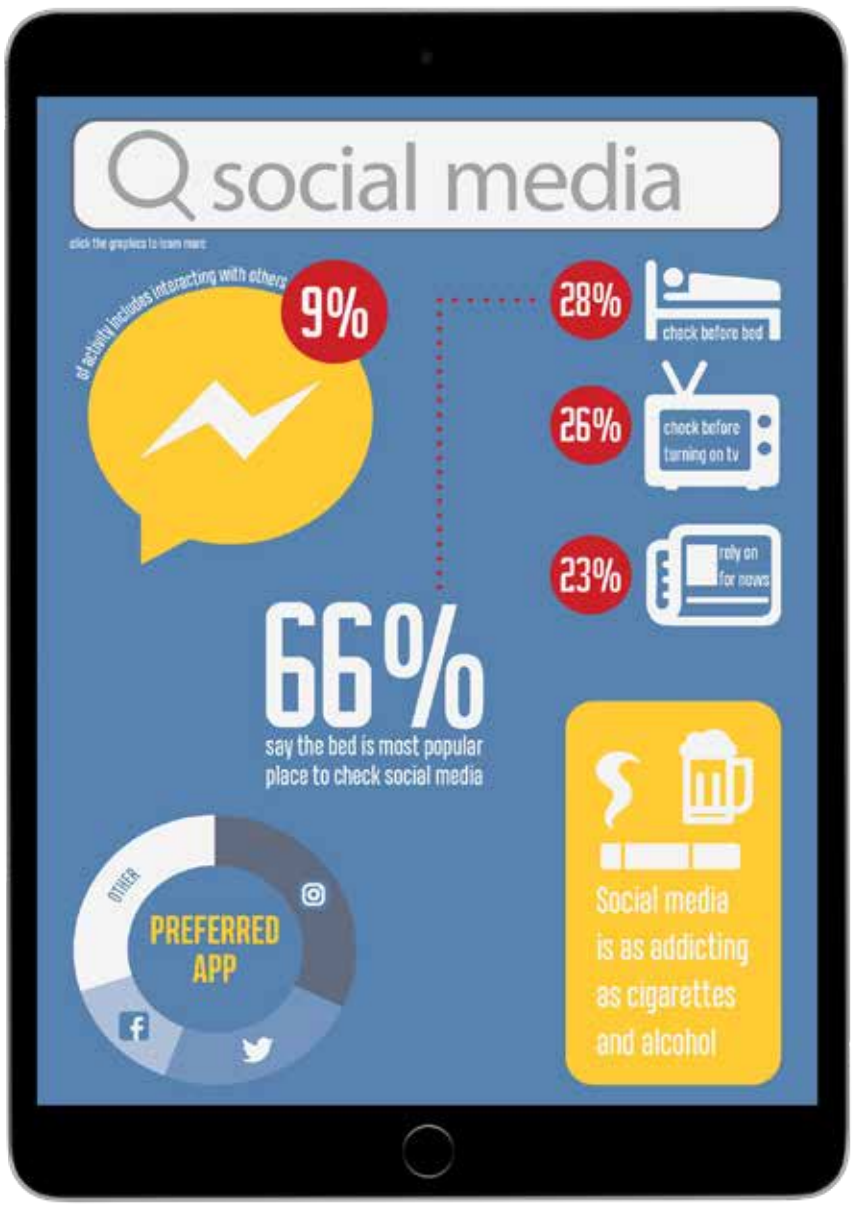
9

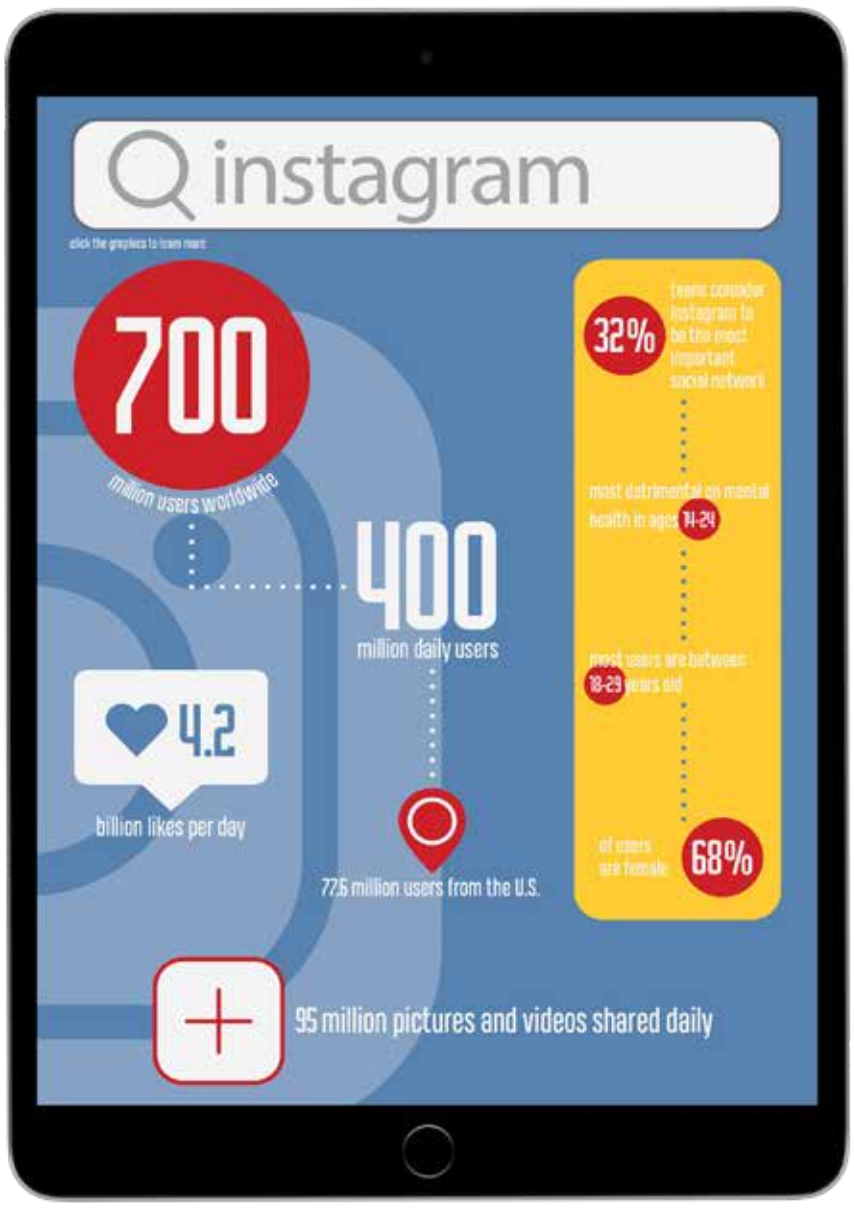
SOCIAL MEDIA INFOGRAPHIC BOOK

November 2017

I was assigned to create an infographic for print and digital use that combined technology and psychology. I chose to research the impacts of popular social media sites on peoples' minds.







THANK YOU FOR VIEWING!

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